

# UNSTOPPABLE TREND REPORT

**HILLARY CLINTON COULD BE  
THE GREATEST MILLIONAIRE-  
MAKER OF ALL TIME**



Brought to you by Lee Bellinger



# Hillary Clinton Could Be the Greatest Millionaire-Maker of All Time

Dear *Total Wealth Independence* Investor,

I don't normally "do politics," but today I'm going to make an exception.

I have to...

That's because, while you've still got a few weeks until the 2016 election fully plays out, there's no time to lose.

In less than a month, Hillary Clinton will face America's voters. But she's already transforming a special class of investors into millionaires.

The opportunity I've uncovered for you is based as much on rhetoric as reality. It's built on a subject that bitterly divides Americans and, to be perfectly blunt, may be offensive depending on your personal views.

Yet, the investment recommendation I've got for you today could be the most profitable investment you make all year.

It has deep competitive moats and even deeper margins than other stocks and could benefit from a boost that you're not going to find in any other industry coming into the Presidential election.

The last time a politician took aim at this industry, it *doubled* during the worst financial crisis in recent memory.

## **The More Politicians Hate This Sector, the More It Enriches Investors**

President Obama has supported anti-gun legislation for decades.

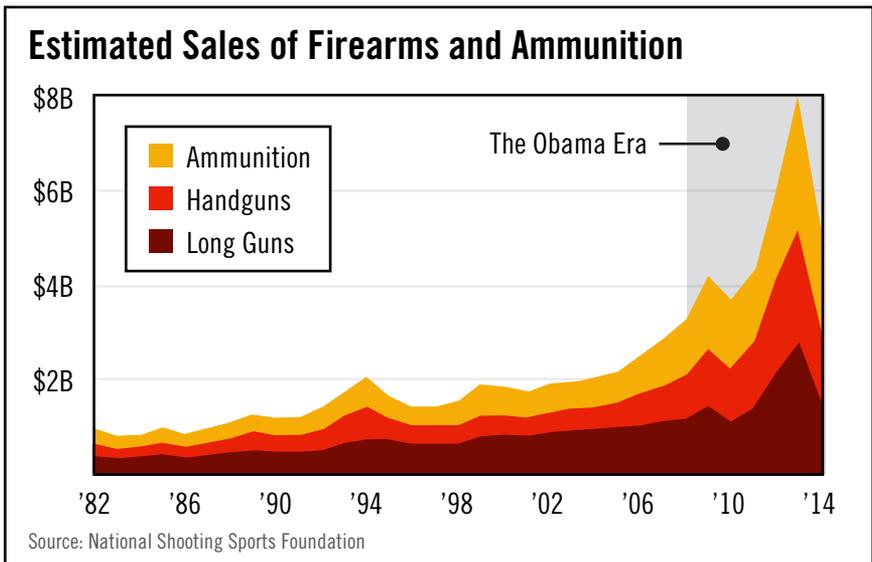
At one time or another, he's on record as wanting to limit purchases, ban concealed carry permits, increase gun maker liability, and re-introduce the expired Federal Assault Weapons Ban, among other things.

You'd think the industry would crumble under that sort of onslaught, considering it's coming directly from the top.

After all, just look at the devastation President Obama has wrought on miners with his "war on coal." Coal companies have been devastated on this President's watch, with an average of once coal fired plant shutting down every 10 days. Peabody Energy, Arch Coal, Alpha Natural Resources, and Patriot Coal are just a few of the coal companies Obama's EPA has forced into bankruptcy.

But unlike coal, America's gun manufacturers have a constitutional amendment protecting them. And for gun investors, the Second Amendment hasn't just protected their rights – it's protected their portfolios.

This isn't to say people haven't been frightened. Firearms and ammunition have flown off the shelves since Obama's election in 2008.



In fact, the firearm sector became one of the few standouts during the dark economic days of 2008-2009. “Our industry is proud to be one of the bright spots in this economy,” declared the National Shooting Sports Foundation in promotional literature at the time.

Most people are unaware that the gun industry’s economic output *doubled* from 2008-2011, rising from \$6.8 billion to \$13.6 billion, at a time when the limping U.S. economy grew just 11% by comparison.

Naturally, firearm-manufacturing companies saw their stock prices rise right along with surging sales.

By the end of President Obama’s first term, **Smith & Wesson Holding Corp.** (NasdaqGS:SWHC) had surged more than 272%, outpacing the gains of the S&P 500 by more than 3-to-1 despite a historic bull market fostered by the Fed’s cheap money policies.

Competitor **Sturm, Ruger & Co. Inc.** (NYSE:RGR) was trading at \$5.27/share the day President Obama was sworn in. When he was re-inaugurated, it was trading 815% higher at \$48.26 a share.

Fast forward three years and the growth isn’t slowing down for a New York minute. Neither, unfortunately, are the tragic shootings fueling one of the greatest social divides in U.S. history. According to the Gun Violence Archive, there have been an appalling 297 mass shootings in which four or more people died or were injured in the United States so far in 2016 alone.

Gun sales are soaring, the government still doesn’t track individual sales, and the FBI background check is a farce for all but the most hardened criminals (who obviously don’t care anyway).

Smith & Wesson stock is up another 100% despite more than tripling during Obama’s first term. Last summer it reported \$722.9 million in net sales, up 31% from fiscal 2014.

As impressive as those figures are from a financial perspective, they’re a fraction of what could happen next.

## Hillary Clinton Will Make Obama's Antigun Efforts Look Like Amateur Hour

During an October campaign rally in Florida, Hillary Clinton vowed to use executive action if Congress wouldn't pass enhanced background checks. It's a promise she's repeated at several rallies, and even at the Democratic debate held earlier this cycle.

The gun lobby likes to joke that President Obama is its best salesman, but I believe Hillary is going to steal the title if she wins. To be blunt, I believe a Clinton victory will create a gun-buying frenzy that positively dwarfs anything that the Obama administration has brought on to date.

Gun control is one of the very few issues Hillary was able to use to maneuver to the left of her primary rival, self-declared socialist Bernie Sanders. That's because he's from rural Vermont, where gun ownership is popular and he's cultivated a voting record that reflects this.

I can't imagine a bigger stimulus for gun sales than her election. They're already thriving from her campaign promises alone.

It also makes me wonder if gun manufacturer CEOs, who are notoriously conservative generally speaking, may actually cast their lot for Hillary in secret once the voting booth curtain is drawn.

## The Pick Hillary Wants to Erase From the Planet But Can't

Many analysts believe that **Smith & Wesson Holding Corp.** (NasdaqGS:SWHC) is poised for a pause after a blistering 1,211% run over the last seven years. Given the scenario I've just laid out for you, I believe there's still plenty of upside.

The company makes and sells firearm products in the U.S. and internationally through two key segments: firearms and accessories. SWHC offers handguns, rifles, and all manner of law enforcement equipment.

This international customer base, though, is a key reason I prefer Smith & Wesson to its more U.S.-centric competitors like Sturm Ruger at the moment. While it's true that the U.S. has 45% of the world's armed civilians, other countries are seeing renewed interest in firearms.

Austria, for example, just reported record gun sales in Vienna, as citizens arm themselves in the face of a destabilizing mass migration that's causing new fear and safety concerns. More than 70,000 guns have been sold this year despite a rigid permitting process. Shotguns, according to press reports, are sold out. Lines outside government offices for the required paperwork are now common. Women, ironically, are the key driver in a new personal arms race.

Smith & Wesson is perennially underestimated. Socially it's the financial equivalent of a stray dog that you begrudgingly welcome to the family picnic. That sets up a contrarian opportunity based on nothing more than sentiment.

The company has just reported its 21st consecutive earnings beat and it's trading at a PE of 13.23 according to Yahoo!Finance. That makes it somewhat cheaper, considering its fundamentals, than the average S&P 500 company.

Of course, if firearms aren't your thing for whatever reason, you're not out of luck. There's still a way to profit from political overreach.

Consider **Vista Outdoor Inc.** (NYSE:VSTO), which was created as the result of a spinoff earlier this year. It's already piling on the profits and has returned double-digits to date.

The company makes all kinds of outdoor products and is organized into two self-explanatory divisions: shooting sports and outdoor products. It's best known for brands like CamelBak, Bushnell, Bolle, and Federal Premium just to name a few. But it's also a top ammo and scope seller.

While it's slightly more expensive than Smith & Wesson and has shown more modest quarterly growth, VSTO takes you beyond firearms by offering exposure to high value, high margin consumer outdoor gear. In fact, its growth profit margin of 27.29% is higher than Apple's!

And with taxes on ammunition being one of the most potent rumors powering gun sales in America, VSTO (which didn't exist in 2008) could be a major beneficiary of Clinton's rhetoric, if not her policies.

In closing, I want to thank you for reading along all the way to the end today. Guns are a very contentious issue at the moment, yet when you take the emotion out of the investing process they merit examination just like any other alternative.

As I've shown the *Total Wealth* community many times, "sin stocks" – including firearms – are usually more about value than vice when you get right down to it. And that means they can introduce an element of stability in your portfolio.

And that's an opportunity every investor should understand.

Until next time,

A handwritten signature in black ink, appearing to read "Keith Fitz-Gerald". The signature is fluid and cursive, with the first name "Keith" being the most prominent.

Keith Fitz-Gerald

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